



## Viveve Patient Frequently Asked Questions

### Why would I consider Viveve?

If you are experiencing the following, you may want to talk to a healthcare professional about the Viveve Treatment:

- Do tampons feel like they are slipping out?
- Does your vagina feel loose during intimacy?
- Have you noticed a decrease in physical sensation during intimacy?
- Is the fit with your partner not as snug as in the past?
- Do you sometimes feel air flowing from your vagina?

### What is vaginal laxity?

- Just like skin, vaginal tissue is made up of collagen fibers. Over time or with trauma the collagen can lose its strength and shape, creating a feeling of looseness (laxity), especially around the vaginal opening. Common causes of vaginal laxity include childbirth, other physical stress on the tissue, aging, genetic pre-disposition and lifestyle.
- If you experience vaginal laxity, you may also notice a decreased feeling of sensation and satisfaction during intercourse.

### How common is vaginal laxity?

- Vaginal laxity is an extremely common medical condition. A Viveve-sponsored survey of U.S. OB/GYN physicians revealed that vaginal laxity is the number one physical change that they see or their patients report following vaginal delivery; more common than weight gain, incontinence, or stretch marks. In a survey of more than four hundred women in the U.S. who had vaginal deliveries, nearly half reported some level of concern with vaginal laxity.

### What do I do if I have vaginal laxity?

There are multiple ways women can address vaginal laxity:

- Kegel exercises may be the most commonly known and prescribed treatment because they can strengthen the pelvic floor muscles. However, while Kegels may improve muscle tone, they do not address the loss of elasticity in the soft tissue that rests upon the muscle and contributes to vaginal laxity.
- Surgical options may be effective but also may entail significant health risks, recovery time, post-procedure pain and out-of-pocket costs.
- Viveve works at the cellular level to rebuild and restore collagen, without harming the vaginal opening. Currently, the Viveve Treatment is specifically designed for vaginal laxity and sexual function and has been shown to be safe and effective in a large, randomized, blinded and placebo-controlled clinical trial.

*The Viveve System is indicated for the treatment of vaginal laxity, sexual function or urinary incontinence in more than 50 countries and use in general surgery for electrocoagulation and hemostasis in the United States, Thailand, Taiwan and Peru.*